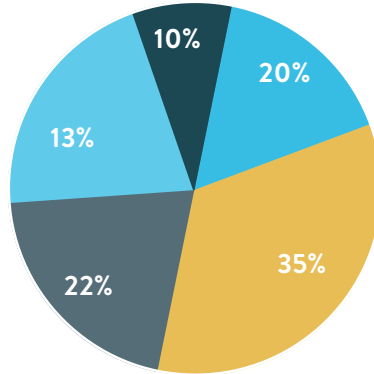


TAKE A CLOSER LOOK. EYE HEALTH: PET OWNER PERCEPTIONS



1000

People surveyed



Dogs of different ages



Nationwide

DRY EYE

56%

thought Dry Eye was curable

34%

of owners have not heard of Dry Eye

Nearly a quarter (23%) of owners stated their pets suffer with Dry Eye

9%

of owners are unaware of the risks and complications of not treating Dry Eye in their pets

53%

were not aware of corneal ulcers

CORNEAL ULCERS

10%

of owners stated that their pets have had ulcers before...

56% ...and over half had more than one!

- 1 ulcer
- 2-4 ulcers
- 5-7 ulcers

31%

of owners stated they would wait 3 days or more before seeing a vet if their dogs eye condition hadn't improved

HIGH PREVALENCE
INCREASE AWARENESS & UNDERSTANDING

RECURRING ULCERS
INCREASE OWNER EDUCATION

FIND OUT HOW YOU CAN HELP AT DOMESPHARMA.CO.UK

